

18 NCAC 06A .2044 OTHER REQUIREMENTS FOR PERMITTED ADVERTISING NOTICES

In addition to the content required by Rule .2043 of this Section, an advertising notice may include one or more of the following statements:

- (1) a statement that the issuer is conducting the securities offering pursuant to the Exemption;
- (2) the name of the escrow agent to which all investor funds shall be directed;
- (3) the terms of the securities offering. For purposes of this Rule and Rules .2011 and .2045 of this Section, "terms of the offering" means:
 - (a) the amount of securities offered;
 - (b) the nature of the securities;
 - (c) the price of the securities; and
 - (d) the closing date of the offering period; and
- (4) factual information about the issuer that is limited to:
 - (a) the legal identity and business location of the issuer;
 - (b) the name of the issuer;
 - (c) the address, phone number, and website of the issuer;
 - (d) the email address of a representative of the issuer; and
 - (e) a brief description of the business of the issuer.

History Note: Authority G.S. 78A-17.1(a)(5); 78A-17.1(f); 78A-49(a); 78A-49(d); 78A-64; S.L. 2016-103, s.4.(a); Eff. April 1, 2017.